

Appendix D: Town centre strategies - Visions and objectives compatibility appraisal

+	Compatible	?	Uncertain
0	Neutral	-	Incompatible

Draft Vision and Objectives for Canterbury City Centre Strategy – Compatibility Assessment with the SA Objectives

Draft Vision and Objectives for Canterbury City Centre – Compatibility Assessment with the SA Objectives														
SA Objective	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Item	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Vision	+	+	+	0	0	0	?	?	+	+	+	+	+	?
Maintaining the City's function as a sub-regional centre	+	+	0	0	0	0	+	?	+	+	+	+	+	?
Facilitating business growth and investment and development of the universities	+	+	0	0	0	0	+	?	+	?	+	+	+	?
Growing the residential population	+	+	0	0	0	0	?	?	+	+	+	+	+	?
Improve connectivity	+	+	0	0	0	0	+	0	+	+	+	+	+	+
Facilitating a significant increase in opportunities for walking, cycling and sustainable transport	+	+	0	0	0	0	+	0	+	+	+	+/?	+	+

Draft Vision and Objectives for Canterbury City Centre – Compatibility Assessment with the SA Objectives

SA Objective	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Item	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Positively exploit the City's heritage	+	+	0	0	0	0	+	0	+	+	+	+	+	+
Improving the public spaces	+	+	+	0	0	0	+	0	+	+	+	+	+	+
Fostering a vibrant cultural and creative offer	+	+	0	0	0	0	+	0	+	+/?	+	+	+	+

Commentary:

Overall, the vision and objectives for Canterbury City Centre are judged to be compatible with the SA objectives. The following areas of uncertainty have been identified:

- Increasing residential accommodation within the city centre could be incompatible with SA Objective 7 relating to flood risk but this would depend on the location of residential development in relation to the areas of flood risk within the city centre. Uncertainties are therefore identified in relation to the vision and objective for the city centre relating to growing the residential population and compatibility with SA Objective 7.
- Increasing development and footfall within the city centre could increase waste (including household waste). Uncertainties are therefore identified in relation to the vision and objective for the city centre relating to growing the residential population and compatibility with SA Objective 8.
- Increasing student accommodation and residential accommodation within the city centre could create issues, e.g. concerns around anti-social behaviour. This is relevant to the vision and the city centre objective supporting the growth and development of the town centre and SA Objective 10. The Options Paper discusses options around future needs for student accommodation and how these should be met. On balance no amendments to the vision or objectives are suggested as the issues will be addressed elsewhere in the Local Plan.
- SA Objective 14 relates to safe, healthy and inclusive communities and this includes provision of a range of community and health infrastructure and green and blue infrastructure. If the resident and student population within the city centre is to increase it will be important that the Local Plan also considers the adequacy of existing infrastructure and the need for it to be enhanced to meet the anticipated needs of new residents. Uncertainties are therefore identified in relation to the vision and objective for the town centre relating to growing the residential and student population and compatibility with SA Objective 14. Growing the resident population could also have implications for other city centre functions and new and established uses/venues. It will be important that the agent of change principle is applied in such cases, e.g. if new residential development is planned close to an existing venue the new development demonstrates that adequate mitigation can be provided and that this is implemented. This issue is relevant to other locations and is best addressed through general policies in the City centre strategy and/or Local Plan.
- The objective around positively exploiting the City's heritage is not necessarily incompatible with SA Objective 9 but could be amended to avoid potential concerns that exploiting the historic environment might be somehow harmful to it.
- The objective of facilitating a significant shift to active travel and public transport could have mixed impacts on the vitality and viability of the City Centre (SAO12). This will depend on the future approach to short/medium stay car parking for shoppers. This issue is applicable to all of the retail centres and is best addressed through general policies in the Local Plan.

Mitigation

Draft Vision and Objectives for Canterbury City Centre – Compatibility Assessment with the SA Objectives														
SA Objective	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Item														
	<ul style="list-style-type: none"> Canterbury City Council is the Waste Collection Authority and the vision and objectives could acknowledge the need to ensure that future waste collection will be sustainable, e.g. higher density residential developments in the city centre will include opportunities for residents to segregate waste prior to collection. The city centre strategy/Local Plan could potentially include policy wording on optimising car parking to accommodate those wishing to shop for bulkier comparison goods – it is noted that the objectives for Herne Bay have an objective that includes ‘balancing the desirability and convenience of car parking in the centre with the transition to more sustainable transport modes.’ Consideration could be given to an alternative term to ‘Positively exploit the City’s heritage.’ Consistent with the Heritage Strategy, the objective could be amended to ‘capitalise on the contribution that heritage makes to prosperity and well-being, while securing the long term conservation and management of the historic environment.’ <p>Assumptions</p> <ul style="list-style-type: none"> None identified. <p>Uncertainties</p> <ul style="list-style-type: none"> There are uncertainties relating to growing the residential population. 													

Draft Vision and Objectives for Herne Bay Town Centre – Compatibility Assessment with the SA Objectives

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Item	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Vision	+	+	+	0	0	0	?	?	+	+	+	+	+	?
Providing and creating a wide range of town centre uses	+	+	0	0	0	0	+	?	+	+	+	+	+	?
The seafront will be reinvigorated through the enhancement of public spaces and the regeneration of seafront buildings	+	+	0	0	+	0	+	?	+	?	+	+	+	+
Increase residential occupancy within the town centre	+	+	0	0	0	0	?	?	+	+	+	+	+	?
Significantly improving the connectivity between the different areas of the town centre	+	+	0	0	0	0	+	0	+	+	+	+	+	+
Opportunities for movement by foot, cycle and public transport will be maximised	+	+	+	0	0	0	+	0	+	+	+	+	+	+

Draft Vision and Objectives for Herne Bay Town Centre – Compatibility Assessment with the SA Objectives

SA Objective	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Enhance digital infrastructure	+	+	0	0	0	0	+	0	+	+	+	+	+	+
Positively exploit Herne Bay's rich heritage	+	+	+	0	0	0	+	0	+	+	+	+	+	+
Enhance public and open space	+	+	+	+	+	+	+	0	+	+	+	+	+	+

Commentary:

Overall, the vision and objectives for Herne Bay Town Centre are judged to be compatible with the SA objectives. The following areas of uncertainty have been identified:

- Increasing residential accommodation within the town centre could be incompatible with SA Objective 7 relating to flood risk but this would depend on the location of residential development in relation to the areas of flood risk within the town centre. Uncertainties are therefore identified in relation to the vision and objective for the town centre relating to growing the residential population and compatibility with SA Objective 7.
- Increasing development and footfall within the town centre could increase waste (including household waste). Uncertainties are therefore identified in relation to the vision and objective for the town centre relating to growing the residential population and compatibility with SA Objective 8.
SA Objective 14 relates to safe, healthy and inclusive communities and this includes provision of a range of community and health infrastructure and green and blue infrastructure. If the resident population within the town centre is to increase it will be important that the Local Plan also considers the adequacy of existing infrastructure and the need for it to be enhanced to meet the anticipated needs of new residents. Uncertainties are therefore identified in relation to the vision and objective for the town centre relating to growing the residential population and compatibility with SA Objective 14. Growing the resident population could also have implications for other town centre functions and new and established uses/venues. There are uncertainties in relation to the compatibility of the objectives relating to broadening the range of uses in the town centre (including those associated with the evening and night time economy and additional residential development. Similarly introducing residential development into an established commercial area could create incompatibilities. It will be important that the agent of change principle is applied in such cases, e.g. if new residential development is planned close to an existing venue the new development demonstrates that adequate mitigation can be provided and that this is implemented. This issue is relevant to other locations and is best addressed through general policies in the town centre strategy and/or Local Plan.

Mitigation

- Canterbury City Council is the Waste Collection Authority and the vision and objectives could acknowledge the need to ensure that future waste collection will be sustainable, e.g. higher density residential developments in the town centre and accommodation above shops will include opportunities for residents to segregate waste prior to collection. It is acknowledged that the scale of growth that might be accommodated may not be significant.

Assumptions

- None identified.

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SA Objective	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Item														
Uncertainties <ul style="list-style-type: none"> There is uncertainty relating to growing the residential population. 														

Draft Vision and Objectives for Whitstable Town Centre – Compatibility Assessment with the SA Objectives														
SA Objective	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Item	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Vision	+/?	+	+	0	0	0	?	?	+	+	+	+	+	?
Providing a range of compatible uses	+	+	0	0	0	0	?	0	+	+	+	+	+	?
Promoting higher density development	+	+	0	0	0	0	0	?	+	+	+	+	+	?
Digital infrastructure	+	+	0	0	0	0	+	0	+	+	+	+	+	+
Improving the town centre environment	+	+	+	0	0	0	+	0	+	+	+	+	+	+
Protect, improve and capitalise on the town’s rich and distinctive heritage, culture and quality of place	+	+	+	0	0	0	+	0	+	+	+	+	+	+

Draft Vision and Objectives for Whitstable Town Centre – Compatibility Assessment with the SA Objectives														
SA Objective	SAO1	SAO2	SAO3	SAO4	SAO5	SAO6	SAO7	SAO8	SAO9	SAO10	SAO11	SAO12	SAO13	SAO14
Item														
<p>Commentary:</p> <p>Overall, the vision and objectives for Whitstable Town Centre are judged to be compatible with the SA objectives. The following areas of uncertainty have been identified:</p> <ul style="list-style-type: none"> Increasing residential accommodation within the town centre could be incompatible with SA Objectives 7 relating to flood risk but this would depend on the location of residential development in relation to the areas of flood risk (the area to the west of the railway station is in Flood zone 2). Uncertainties are therefore identified in relation to the vision and objective for the town centre relating to growing the residential population and compatibility with SA Objectives 7. Increasing development and footfall within the town centre could increase waste (including household waste). Uncertainties are therefore identified in relation to the vision and objective for the town centre relating to growing the residential population and compatibility with SA Objectives 8. SA Objectives 14 relates to safe, healthy and inclusive communities and this includes provision of a range of community and health infrastructure and green and blue infrastructure. If the resident population within the town centre is to increase it will be important that the Local Plan also considers the adequacy of existing infrastructure and the need for it to be enhanced to meet the anticipated needs of new residents. Uncertainties are therefore identified in relation to the vision and objective for the town centre relating to growing the residential population and compatibility with SA Objectives 14. Growing the resident population could also have implications for other town centre functions and new and established uses/venues. There are uncertainties in relation to the compatibility of the objectives relating to broadening the range of uses in the town centre (including those associated with the evening and night time economy and additional residential development. Similarly introducing residential development into an established commercial area could create incompatibilities. It will be important that the agent of change principle is applied in such cases, e.g. if new residential development is planned close to an existing venue the new development demonstrates that adequate mitigation can be provided and that this is implemented. This issue is relevant to other locations and is best addressed through general policies in the town centre strategy and/or Local Plan. <p>Mitigation</p> <ul style="list-style-type: none"> The vision could be expanded to reflect some of the objectives (consistent with other visions). For example, the vision could reference the need to broaden the range of convenience shopping available in the centre and improvements to the public realm etc. Canterbury City Council is the Waste Collection Authority and the vision and objectives could acknowledge the need to ensure that future waste collection will be sustainable, e.g. higher density residential developments in the town centre and accommodation above shops will include opportunities for residents to segregate waste prior to collection. It is acknowledged that the scale of growth that might be accommodated may not be significant. <p>Assumptions</p> <ul style="list-style-type: none"> None identified. <p>Uncertainties</p> <ul style="list-style-type: none"> There is uncertainty relating to growing the residential population. 														