

Draft Canterbury District Local Plan to 2040

Chapter 4: Herne Bay

Policy	Number of written comments
Policy HB1: Herne Bay Town Centre strategy	30
Policy HB2: Herne Bay Town Centre regeneration and opportunity areas	16
Policy HB3: Herne Bay urban area	19
Policy HB4: Land to the west of Thornden Wood Road	44
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Policy HB10: Eddington Business Park	18
Any other comments	13
Total comments	225

Policy HB1: Herne Bay Town Centre Strategy

- Support for development: 5 comments
- New road layout opposite the pier has caused an increase in traffic: 5 comments
- Draft plan focuses on inadequate and inaccurate proposals: 3 comments
- More leisure and tourism development needed - including a hotel: 3 comments
- Insufficient parking on main streets: 3 comments
- Bandstand area needs regenerating: 2 comments
- Consideration for local businesses needed: 2 comments
- Inadequate infrastructure for proposals: 2 comments
- Safety and Anti-Social Behaviour issues: 2 comments
- Public toilets on seafront need improving: 1 comment
- Difficult to find good investment for business and growth: 1 comment
- More diversity needed for local businesses: 1 comment
- Retain pedestrianisation at the pier: 1 comment
- Loss of agricultural land is a concern: 1 comment
- Mortimer Street is Herne Bay's de facto high street and should remain so: 1 comment
- Any new developments should focus on sustainability credentials: 1 comment
- Cycle routes need to be made safer: 1 comment
- Amend policy wording to reflect protection of open space: 1 comment

Policy HB2: Herne Bay Town Centre regeneration and opportunity areas

- Draft plan based on inadequate and inaccurate proposals: 3 comments
- Investment needed for the area: 3 comments
- Insufficient infrastructure for proposals: 2 comments
- Council-led masterplan needed to accompany a policy such as this: 2 comments
- Regenerate brownfield land: 1 comment
- More resident engagement needed in Herne Bay: 1 comment
- Deliver more affordable housing: 1 comment
- No substantial evidence: 1 comment

Policy HB3: Herne Bay urban area

- Concern about traffic: 6 comments
- Support growth opportunities for Herne Bay: 3 comments
- Inadequate infrastructure for proposals: 3 comments
- Sewerage concerns: 3 comments
- No more new houses: 1 comment
- Allocate additional sites - in addition to urban area: 1 comment
- Support for continued rail improvements: 1 comment
- Draft plan based on inadequate/inaccurate proposals: 1 comment
- Thanet Way development potential should be recognised: 1 comment

Policy HB4: Land to the west of Thornden Wood Road

- Traffic and congestion concerns: 11 comments
- No more new houses: 9 comments
- Oppose building in green gap: 7 comments
- Preserve existing natural landscape: 7 comments
- Support for new schools: 6 comments
- New school not required: 5 comments
- Sewerage concerns: 3 comments
- Insufficient infrastructure to cope with more houses and cars: 3 comments
- New housing developments should be for local people: 2 comments
- Just expand existing schools instead: 2 comments
- Planned schools do not reflect population figures: 2 comments
- Give consideration for affordable housing: 1 comment
- Support as this policy will benefit a continuous cycle network: 1 comment

Policy HB5: Land comprising nursery industrial units and former Kent Ambulance Station

- Support development on the site: 4 comments
- New housing developments opposed: 2 comments
- Shame to lose Kent Ambulance Station: 1 comment
- This will destroy employment opportunities for small businesses: 1 comment
- No mention of cycle provisions: 1 comment
- Concern for loss of agricultural land: 1 comment
- Better for industrial units rather than housing: 1 comment
- Concerns of noise, traffic and light pollution: 1 comment
- Support should be for small local businesses instead: 1 comment
- Existing infrastructure cannot cope: 1 comment
- Ensure building comes with adequate parking provisions: 1 comment
- Sewerage concerns: 1 comment
- Engage with Network Rail: 1 comment

Policy HB6: Hawthorn Corner

- Support for policy: 3 comments
- Inadequate infrastructure for proposals: 3 comments
- Sewerage concerns: 3 comments
- Further commercial space not required: 1 comment
- No more new houses: 1 comment
- Evidence shows demand for more commercial use: 1 comment
- Are there existing demand/companies planning to move into the site?: 1 comment
- Explore net zero options: 1 comment

Policy HB7: Former gas holder site

- Support proposals: 5 comments
- Inadequate infrastructure for proposals: 2 comments
- Better for industrial units rather than housing: 1 comment
- No mention of cycle provision: 1 comment
- Is there existing demand/companies planning to move into the site?: 1 comment
- Sewerage concerns: 1 comment

Policy HB8: Altira

- Support proposals: 6 comments
- Sewerage concerns: 3 comments
- Traffic/congestion concerns: 2 comments
- Cycle improvements needed: 2 comments
- Road infrastructure improvements required: 2 comments
- Significant public transport improvements required to reduce private car use: 2 comments
- Inadequate infrastructure for proposals: 2 comments
- More shops and units: 1 comment
- No more new houses: 1 comment
- Concerned about loss of natural environment: 1 comment
- Existing units are not used or at capacity: 1 comment
- Will offer job opportunities: 1 comment

Policy HB9: Former metric site

- Support for proposals: 2 comments
- Traffic concerns: 2 comments
- Development must be separated from wastewater treatment works: 1 comment
- More amenities to support new housing developments: 1 comment
- Road infrastructure unable to cope with further development: 1 comment
- Oppose further development of this area: 1 comment
- Consider cycle provisions/funding of improvements/inconsistent with Local Cycling and Walking Investment Plan: 1 comment

Policy HB10: Eddington Business Park

- Support for proposals: 4 comments
- Sewerage concerns: 3 comments
- Traffic congestion concerns: 2 comments
- Do not support expansion of the business park: 1 comment
- Object to loss of allotments: 1 comment
- Site is undesirable for development hence being under-developed for so long: 1 comment
- Site should be kept commercial only: 1 comment
- Inadequate infrastructure for proposals: 1 comment
- No new development: 1 comment
- Coordination with Southern Water is essential: 1 comment
- Need to recognise existing cement mixing work: 1 comment
- Public footpath runs through proposed site: 1 comment

Any other comments

- Traffic concerns: 3 comments
- New road layout has not worked: 3 comments
- Sewerage concern: 2 comments
- Herne Bay is in most need of regeneration: 2 comments
- Support for more housing development to aid regeneration: 1 comment
- Public transport needs significant improvement: 1 comment
- Insufficient infrastructure to support proposals: 1 comment
- Oppose housing and strain on local community: 1 comment
- Explore opportunities for additional tree planting: 1 comment