## PRE APPLICATION DOCUMENT

PROPOSED STUDENT ACCOMMODATION, SARGEANT'S PARADE, PARHAM ROAD CANTERBURY



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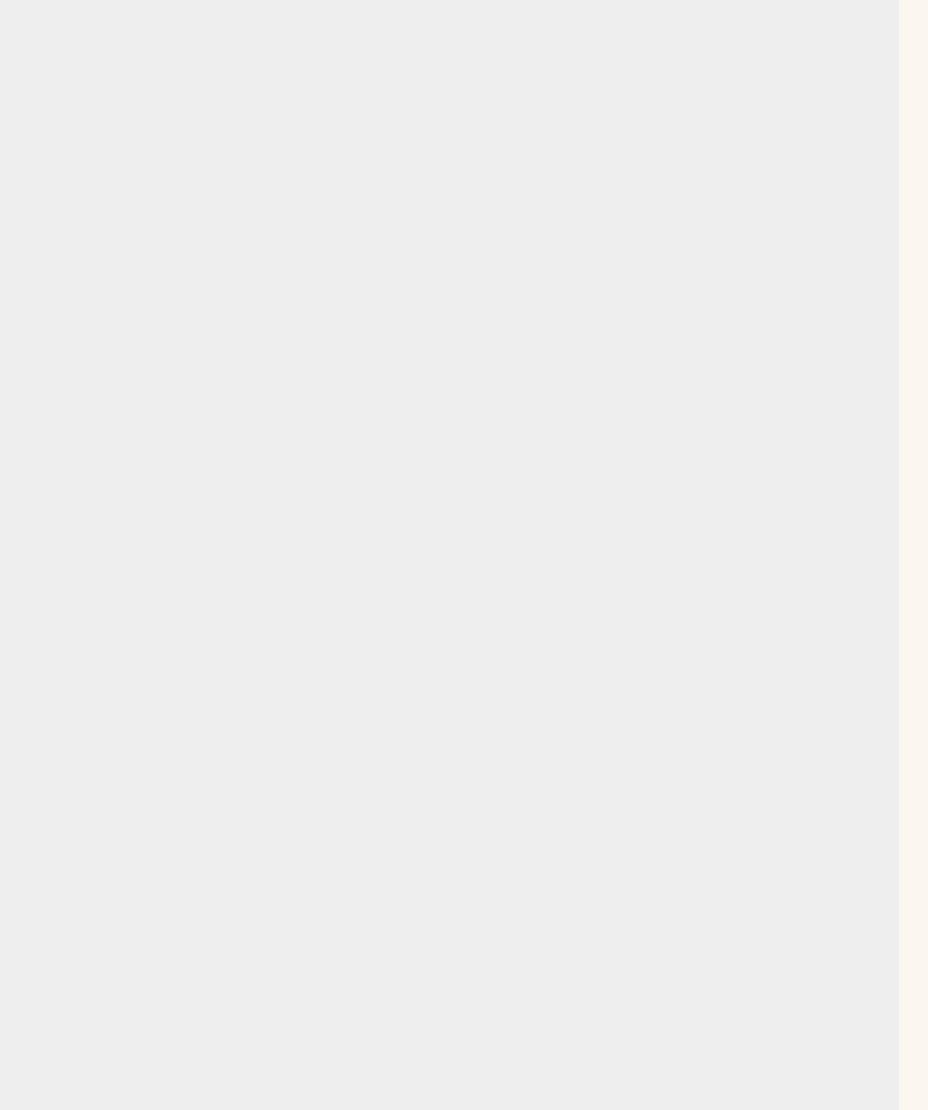
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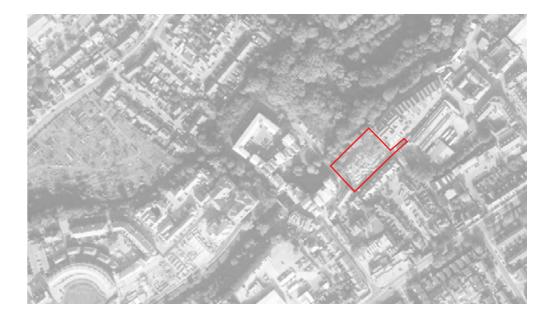
INTRODUCTION



## INTRODUCTION

PROPOSED STUDENT ACCOMMODATION, SARGEANT'S PARADE, PARHAM ROAD

CANTERBURY



### Parham Road, Canterbury

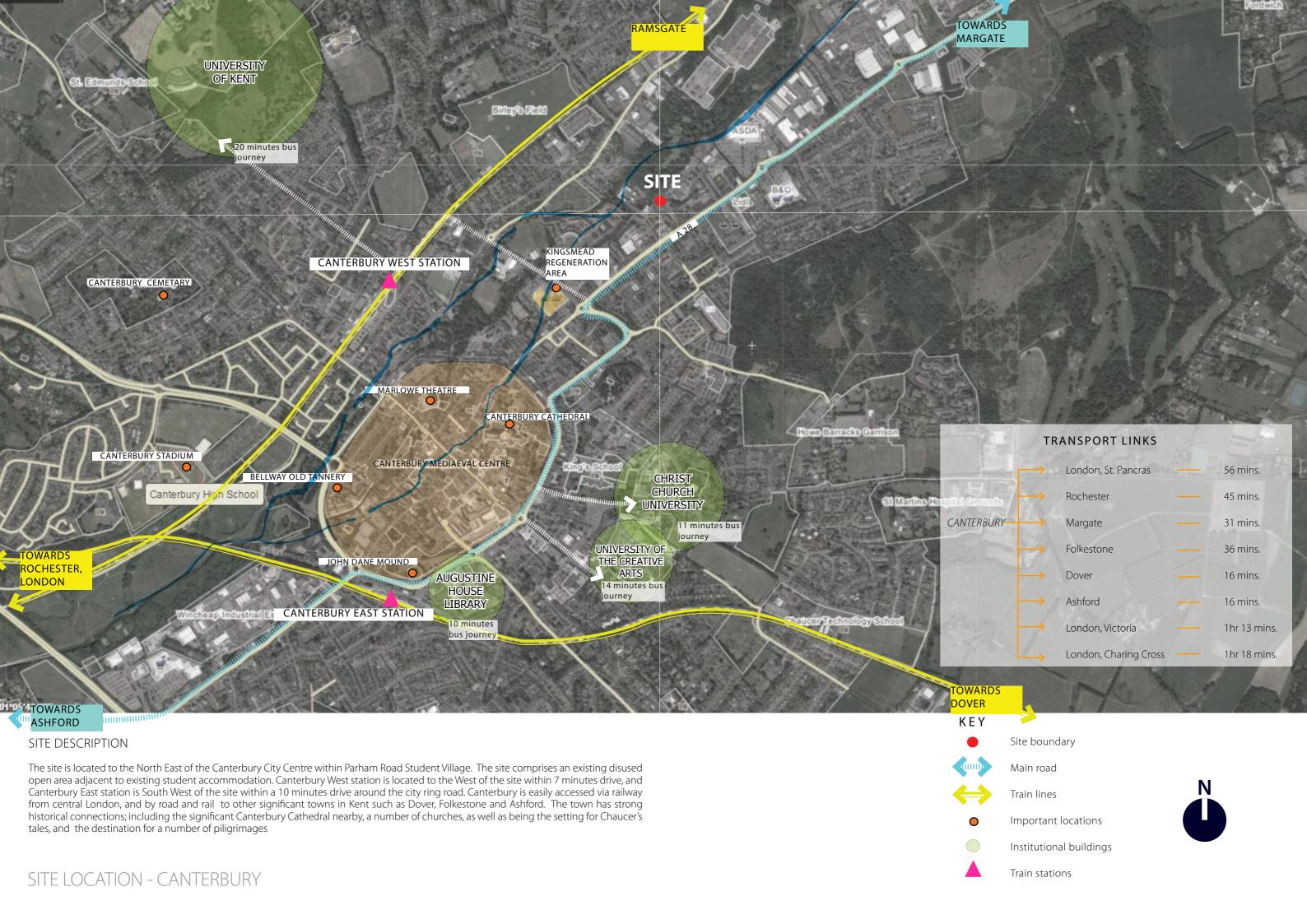
The proposal site is located on the eastern bank of the river Stour, in Canterbury, within the Sturry road student village. The site is currently highlighted as a "Designated Green Space", but remains cordoned off and unused.

The proposed approach to the site is to provide a managed piece of land-scaped area, which is maintained as part of a small student accommodation development. The locality has a high density of student population, and the proposed development will enhance the provision of new managed accommodation in the popular area. The landscaped area will be publicly accessible, and aims to make amenity use out of this currently unused and poorly maintained piece of land. Features such as free urban gym equipment, and a living green wall on the perpendicular façade aim to maximise the provision of green space which will have a new found purpose.

The following chapters of this document explain the existing site, surrounding context, and the initial proposal from Guy Hollaway Architects.

# SITE LOCATION



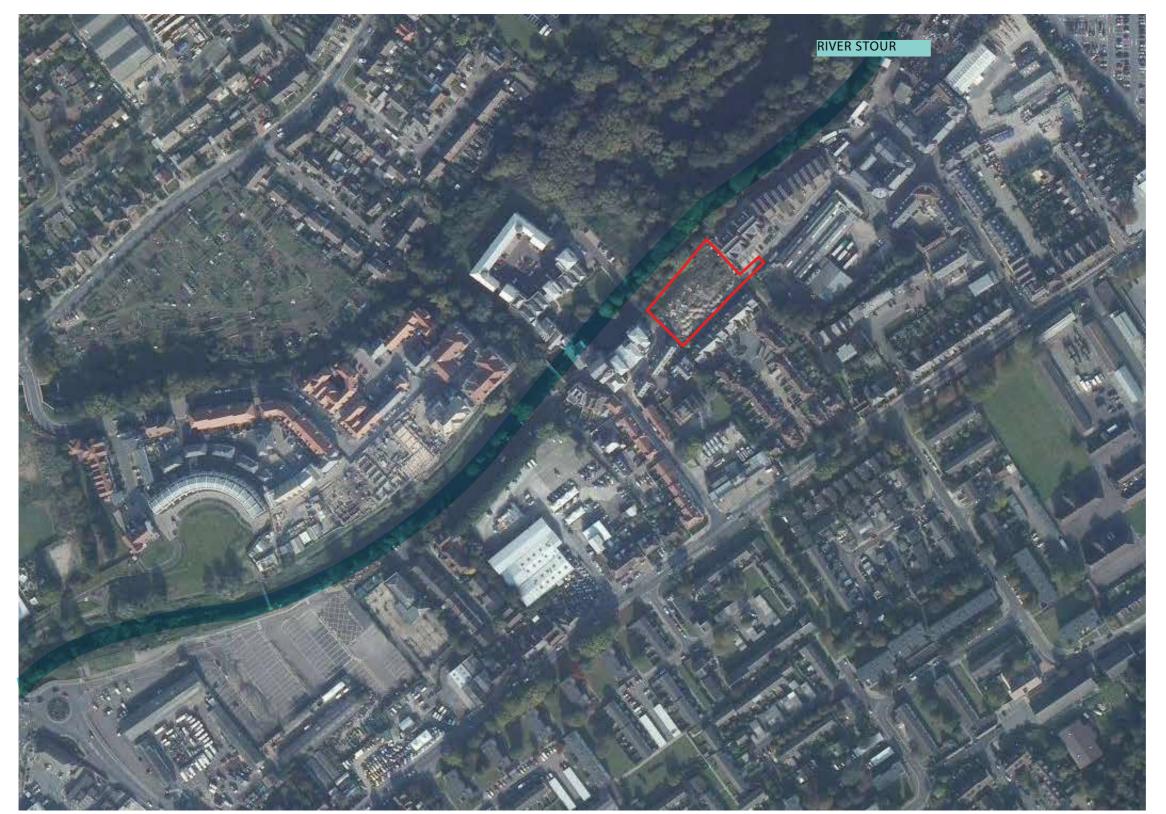


SITE ANALYSIS





SITE ANALYSIS









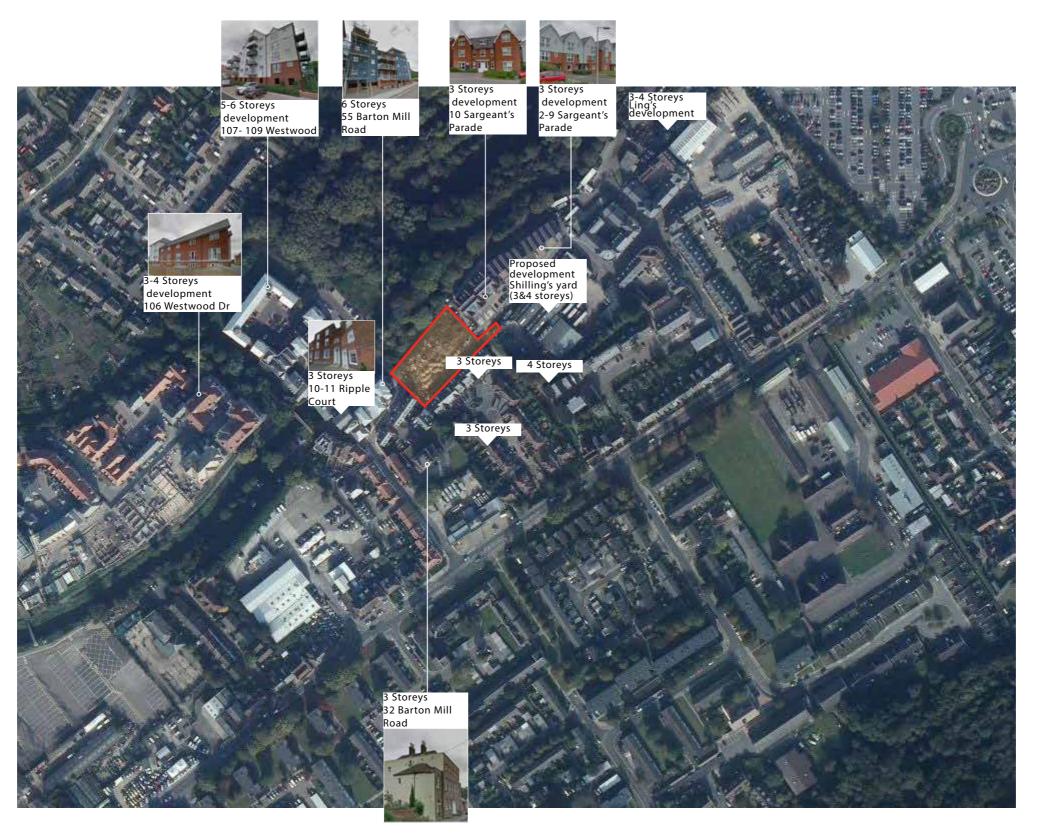


The site is an open grassed area designated by the Local Plan as an area of "protected open space", adjacent to the River Stour. It has most recently been unused and prior to that was a construction site-compound in relation with works to redevelop the surrounding area, including the adjoining Sargeant's Parade houses. This area has been relatively badly affected by recent construction works through its use for the storage of spoil and materials.

KEY

Site boundary

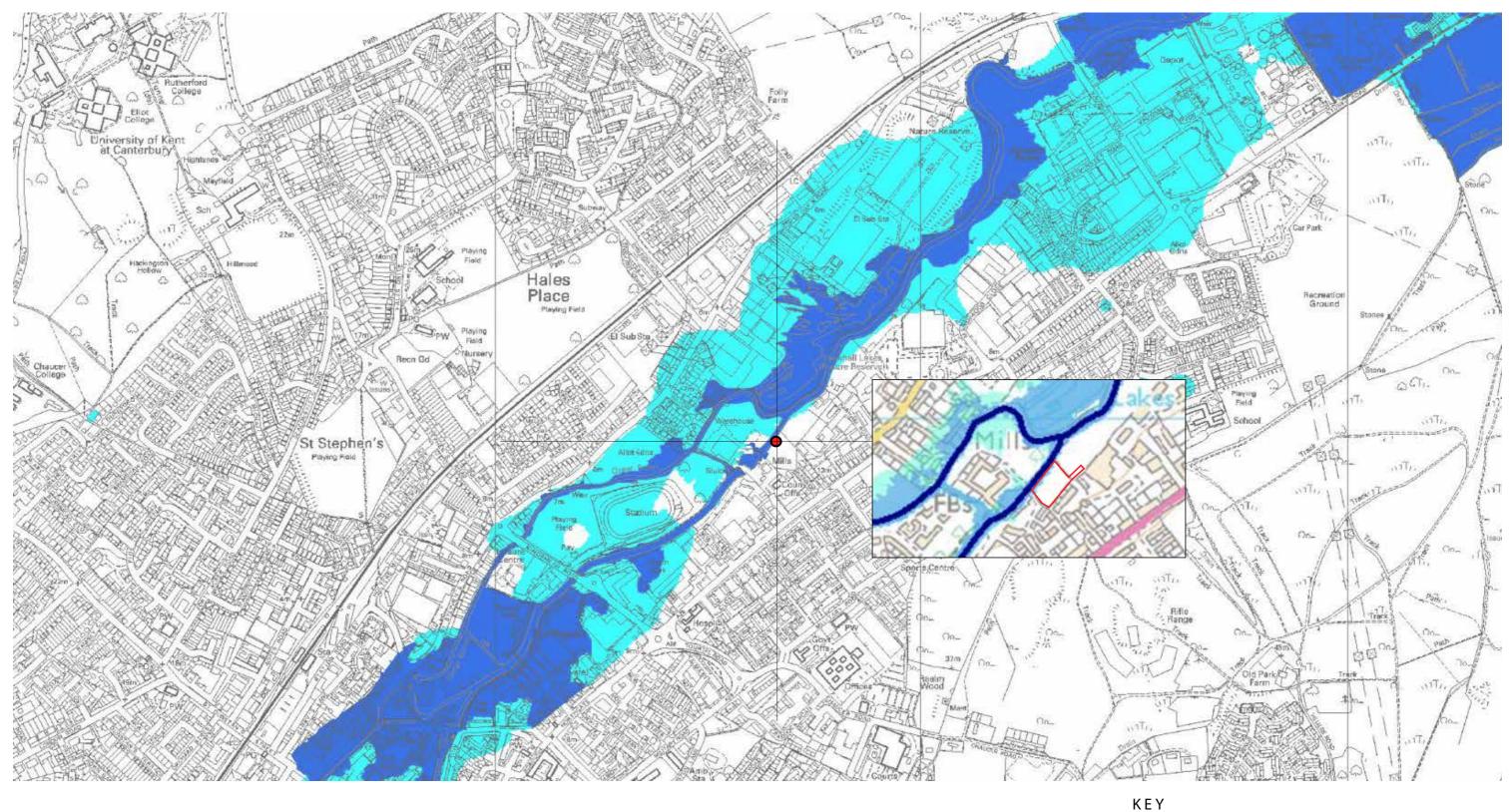




KEY







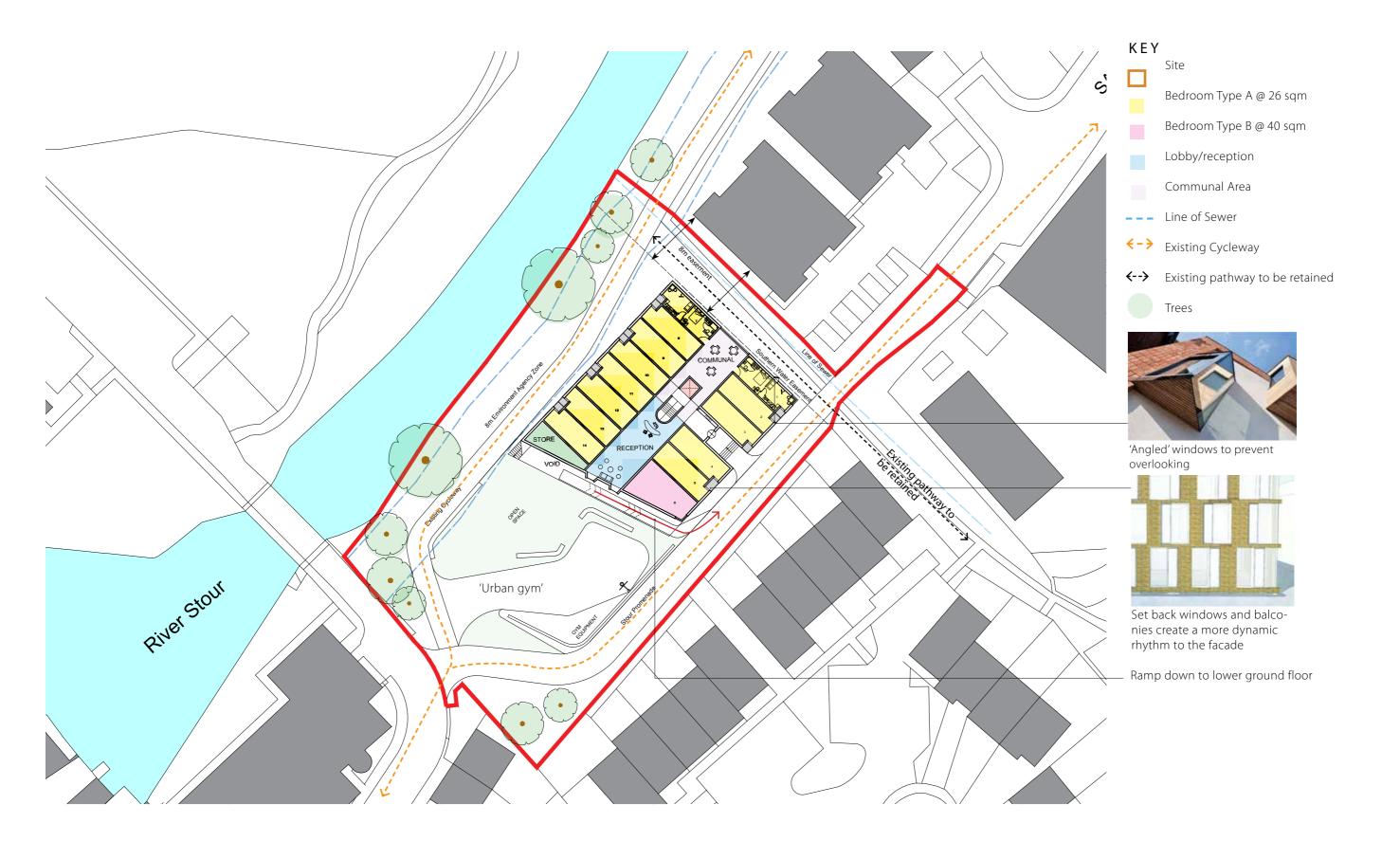
The River Stour runs adjacent to the northern boundary of the site and is at a significantly lower level, with a steep tree-lined bank leading up from the river channel to the site, resulting in 8 meter Zone from the river edge which is not suitable for construction, dictated by the Environmental Agency

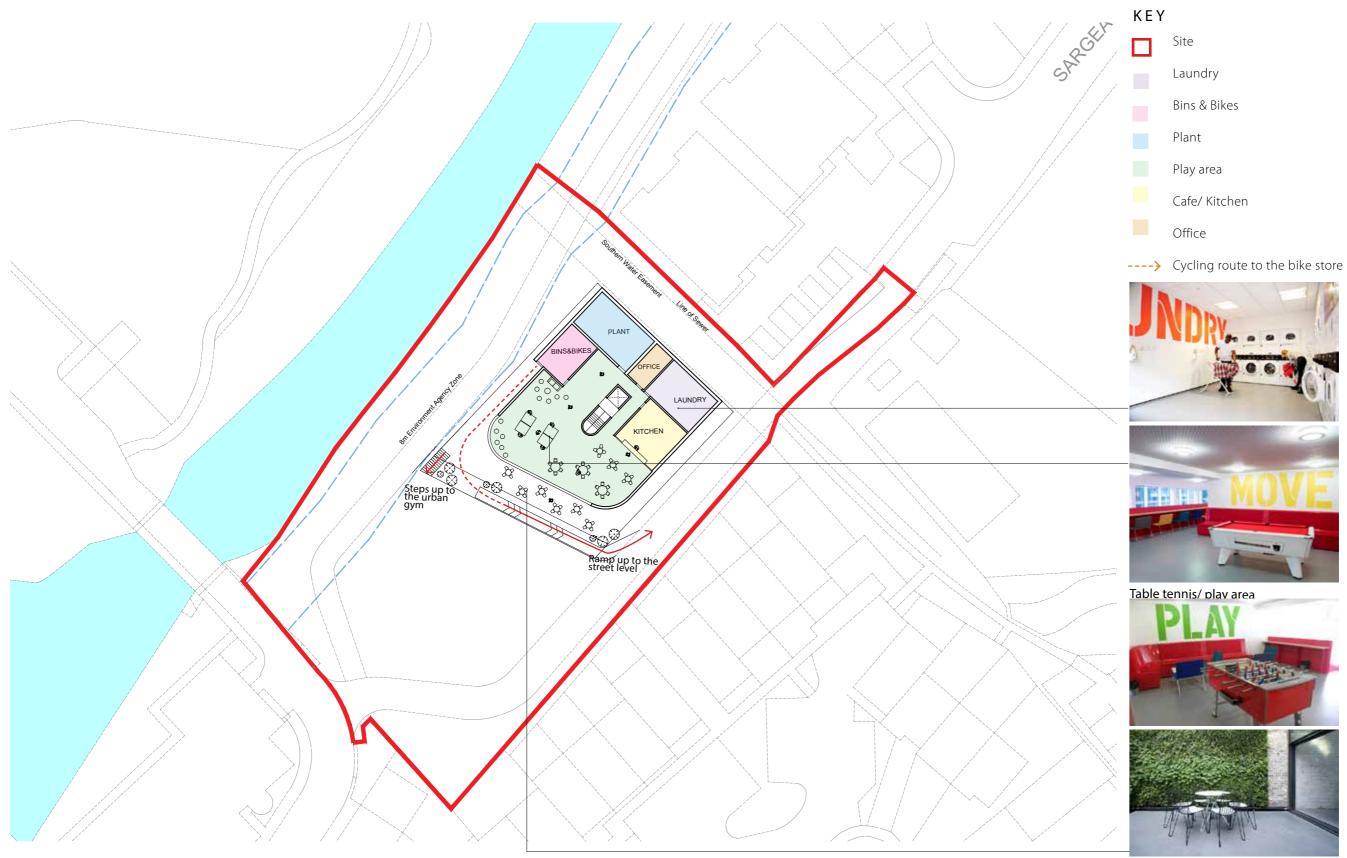
# Flood ZONE 2 Flood ZONE 3

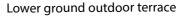
#### **OPPORTUNITIES AND CONSTRAINTS**

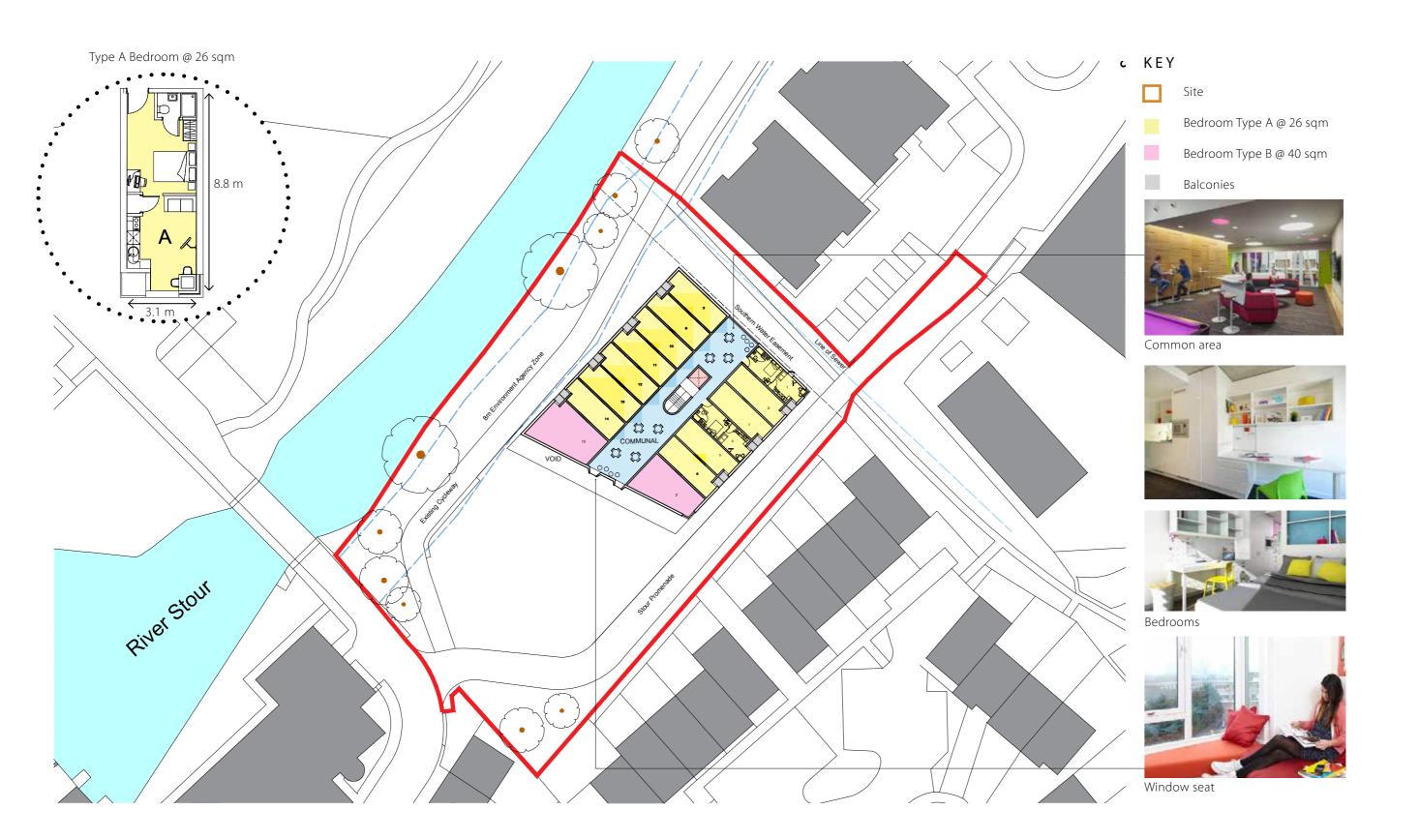


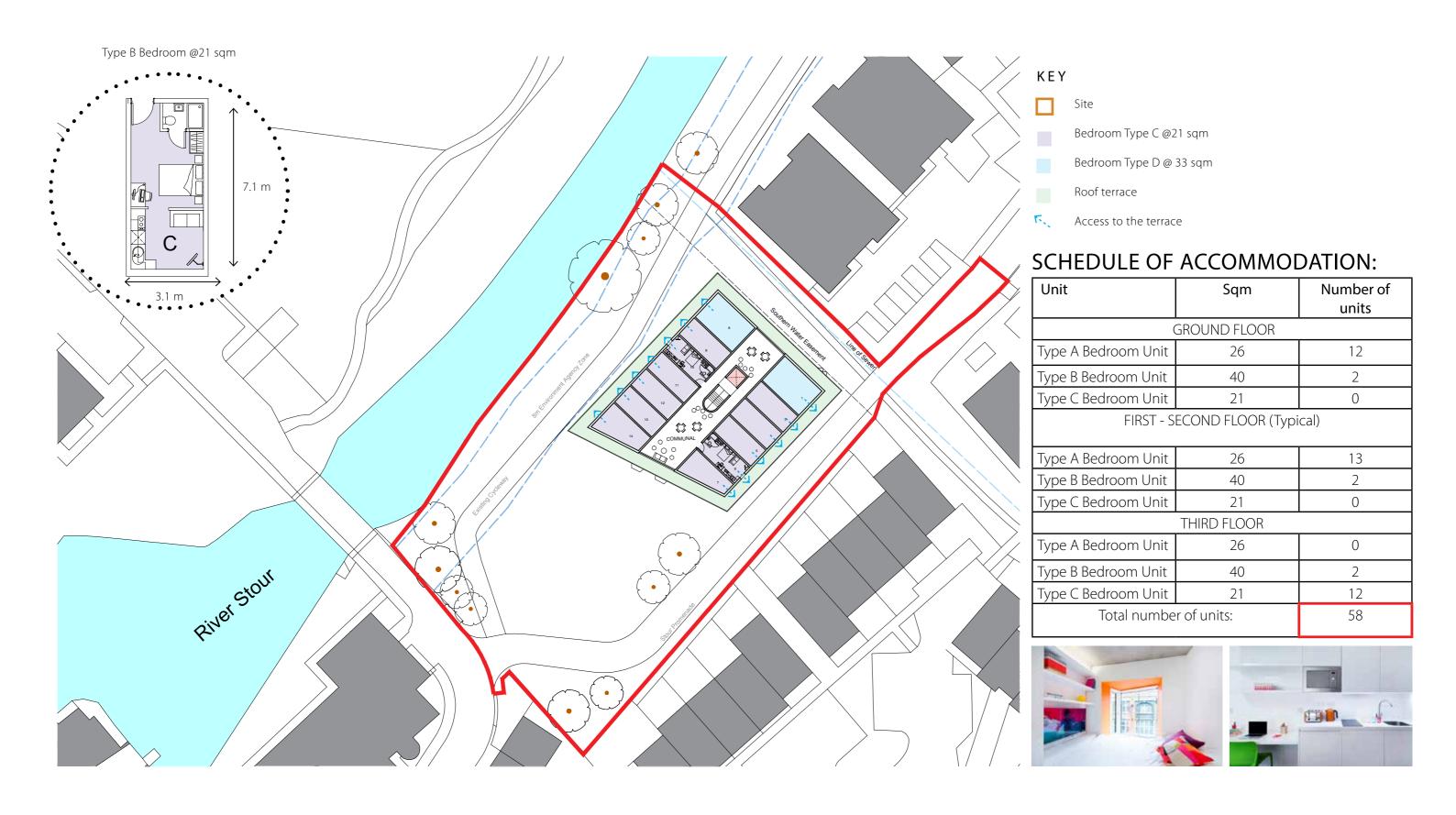
GHA PROPOSAL

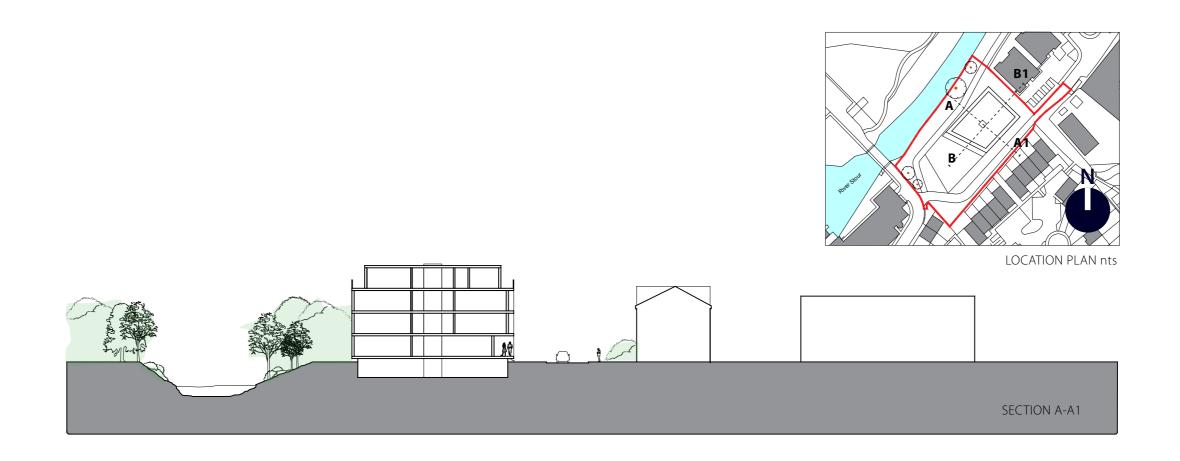


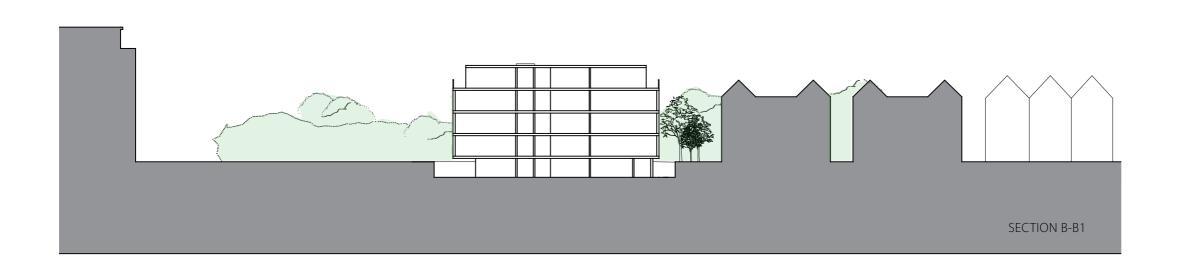


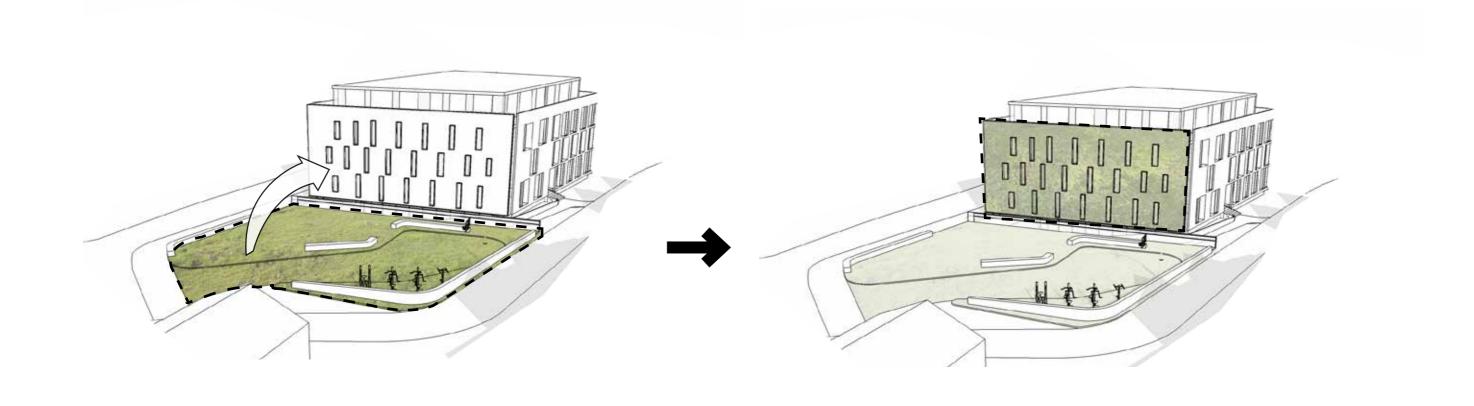












Due to the site being classified as a designated open space, it was crucial to provide a sufficient green outdoor facilities on site

Vertical living wall is installed in order to visually extend the open space in front of the building.





Corner fenestration takes off the visual heavyness of the facade





Proposed materiality to match the existing neighbourhood







Relieved brick



Angled windows allow to prevent 'overlooking' towards the adjascent student halls





'Living wall' on the front facade







2015	RIBA Regional Award (Pobble House, Dungeness)
2014	Kent Design Award (Best Small Project)
2013	WAN World Architecture News Facade of the Year
2012	Kent Design Awards Overall Winner (Rocksalt Restaurant)
2012	RIBA Downland Award (Rocksalt Restaurant)
2012	RIBA Downland Award (The Marquis)
2012	Restaurant & Bar Design Award (Shortlisted)
2011	FX International Interior Design (Shortlisted)
2011	WAN Commercial (Shortlisted)
2011	RIBA Downland Prize (Commended)
2010	RIBA National Award (short listed)
2010	Kent Design Awards (Best Education Category)
2010	Building Design & Construction Award
	(Best Educational Building)
2010	Building Design & Construction Award
	(Public/ Community Building)
2009	Evening Standard New Homes Award (Shortlisting)
2008	RIBA Downland Prize (Residential Leisure)
2008	'Britain's Best Home' (Final Six)
2007	Kent Design Award (Best Small Project)
2007	RIBA Downland Prize (Best Conversion)
2007	Kent Design Award (Education Shortlisting)
2006	'What House' Award (Best House)
2005	RIBA National Award
2004	Kent Design Award (Overall Winner)
2004	Kent Design Award (Education Category)
2000	National Built In Quality Award

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