

Note on Beacon Road Housing (per draft Local Plan)

The Herne Bay Conservatives have been running an online survey asking local residents for their views on the draft Local Plan, specifically the proposal to use the land at Beacon Rd (SLAA374) for housing.

Below are the questions used for the survey:


Beacon Road Fields Survey

Do you support or oppose the Council's plan to build housing on the site?

Support

Oppose

What alternative use or uses would you like to see for the site?

Sport

Recreation (eg allotment)

Green space (eg pocket park)

Education (eg training facility)

Other (please tick and then describe below)

Are you interested to volunteer for the local community group exploring options for the site?

Yes

No

Do you have any further comments? (please keep your answer brief)

The survey has run from 18/9/25 to 21/10/25 and below we share the results to-date.

Results

239 residents have responded to the survey thus far. 231 of them live in the CT6 postcode area, with the remainder being in other CT postcodes.

Overall, 95.5% oppose the proposal for new housing, versus 4.5% who support.

In terms of alternative uses, the following responses were given (noting that residents could suggest more than one option):

- 58.1% support sports use
- 70.2% support use as green space
- 46.0% support recreational use
- 26.8% support educational use.

The above options captured most of the respondents' views on future usage, but please note that there were a few who suggested 'other' uses, ie for medical facilities or small shops.

As can be seen, local residents are strongly opposed to the use of the site for housing, but are welcoming of other uses, particularly as sports, recreational and/or green space.

Attached to this note, we also include all of the 'free text' comments received in the survey, which expand upon the reasons for supporting or opposing this proposal.